Welcome to the eCBHFA module
Behaviour and Social Change!

The module aims to provide content appropriate to train eCBHFA volunteers and their community members on the elements of effective behaviour change.

The material should be used to train all eCBHFA volunteers as well as volunteers from any sector or response. The module can be taught in a training environment, in community meetings, during household visits and one-on-one discussions with volunteers and community members anywhere in the community.

Access the Complete Volunteer manual here

Access the Complete Facilitator guide here

Access All tools here

Access the Doer/Non-Doer Barrier Analysis Tools here.

- Long-term barrier analysis
- Short-term barrier analysis
- Sample tool
- Target Behavior: Healthy Eating
- Target Behaviour: Quit Smoking
- Target Behavior: Limited use of alcohol
- Target Behaviour: Exercising

Access the materials in Russian here. Материалы на русском

Access the materials in French.

You may also download materials by topic. The 4 topics include:

1. Principles of behaviour change
   - Volunteer manual
- Facilitator guide
2. The Social ecological model
- Volunteer manual
- Facilitator guide
- Tools
3. The stages of behaviour change
- Volunteer manual
- Facilitator guide
- Tools
4. Activities for behaviour change
- Volunteer manual
- Facilitator guide
- Tools

The material consists of reference materials, numerous tools, games and activities to engage community members about behaviour change and ways to reach every person and community most effectively through low-cost interventions. NSs can also request a copy of the material in Word or InDesign to adapt and/or translate for your local context by clicking here.

The module and accompanying tools can be used for development programming and preparedness for use in training staff and volunteers and community members.

Please use and disseminate widely.

We would also like to thank all Red Cross and Red Crescent colleagues who contributed to early drafts and testing of the materials including Syrian Red Crescent, Zimbabwe Red Cross, Malawi Red Cross, Zambia Red Cross, Somaliland Red Crescent, Sierra Leone Red Cross, Finnish Red Cross, Psychosocial Reference Centre, the Protection, Gender and Inclusion team and the University of Geneva.