



### Rules and Regulations for Video Contest #MyResilienceStory

1. Participants should be 18 years old or above.
2. A jury selected by the Global Disaster Preparedness Center (GDPC), hosted by the American Red Cross, will choose up to five (5) winners that will be selected according to the criteria mentioned in [Preparecenter.org](http://Preparecenter.org).
3. Up to five (5) winners will be selected. All winners will be awarded with a special recognition from the GDPC and will receive as a prize:
  - a. 1st place: Ipad Air 16 GB & Ipod touch 16 GB
  - b. 2nd place: Ipad mini 16 GB & Ipod touch 16 GB
  - c. 3rd place: Ipad mini 16 GB
  - d. 4th & 5th place: Ipod touch 16 GB
4. All entries must be submitted as indicated first to YouTube and then to [Preparecenter.org](http://Preparecenter.org) by April 3<sup>rd</sup> 2015 at 23:59 Washington D.C time. Video entries that are only submitted to YouTube and not to [Preparecenter.org](http://Preparecenter.org) as a resource will be not taken into consideration.
5. The winners will be notified via email on April 6<sup>th</sup> 2015. If a potential winner does not respond to such notification within five (5) calendar days of the first notification attempt, the corresponding prize will be forfeited and an alternate winner may be selected at the GDPC's discretion from among the remaining eligible entries. The winners of the contest will be notified via email and they will need to submit their address so the GDPC can send the granted price.
6. Participants can submit just one video, either as an individual or a team. However, just one prize will be awarded per participant or group of participants.
7. Videos submitted must be a minimum of two (2) minutes and a maximum of five (5) minutes in duration.
8. Videos should be submitted in any of the following languages: English, Spanish, French, Arabic, and German.
9. Videos must have a resolution suitable for large screen projection and audible audio. Videos not achieving suitable resolution will be disqualified. [Here you can find some guidelines on how to upload your video to Youtube](#), [create your account in Preparecenter.org](#) and to [add your video to Preparecenter.org](#).
10. Participants agree that all the personal information that you will provide and the submitted video in [Preparecenter.org](http://Preparecenter.org) may be used by the GDPC and the American Red Cross to the extent necessary for promotional purposes of the #MyResilienceStory Video Competition and any related public service activity, including to send you information about the GDPC and the website activities. Participation in the competition will constitute your authorization to the GDPC and the American Red Cross to use the participants name and the video submitted to [Preparecenter.org](http://Preparecenter.org) as news or



information for advertising and promotional purposes without additional notification, consideration, compensation or right of review.

11. The GDPC and the American Red Cross will hold full rights in perpetuity to use the video(s) you submit. The GDPC and the American Red Cross can use the material submitted in any way it deems suitable for its promotional activities including and not limited to use the submitted video(s) for promotional purposes.
12. The GDPC and the American Red Cross will not provide remuneration in any form for the material submitted to the competition.
13. The GDPC may approach any of the contest participants to further collaborate with them and develop a case study about their innovative approach to resilience.
14. Questions? Email us at [gdpc@redcross.org](mailto:gdpc@redcross.org).

### **Additional Legal Terms and Conditions**

1. By entering the video contest #MyResilienceStory Video Competition, you accept and acknowledge that you have read and agree to be bound by these Official Rules and that you are not prohibited from participating in the #MyResilienceStory Video Competition.
2. By submitting your #MyResilienceStory Video to [Preparecenter.org](http://Preparecenter.org), you represent that you are over 18 years of age at the date that you submit your video and are fully able and competent to enter into the terms, conditions and warranties set forth in these rules. In the event of a dispute about the identity of an entrant, the authorized account holder of the email account used to enter the competition at the actual time of entry will be deemed as such. You may be required to show proof of identification and age and/or proof that you are the authorized account holder of the e-mail address associated with the winning entry.
3. Copyright of the materials submitted for this competition remains with the respective entrants. However, submission of an entry constitutes consent and agreement by the participant(s) and any person that is recognizable from the video(s) to a worldwide, non-exclusive, royalty-free, transferable license to GDPC and the American Red Cross to use, reproduce, distribute, prepare derivative works of, and display the video(s) for the purposes of the competition and any related public service activities. You will have no right of approval, no claim to any compensation and no claim arising out of the use, alteration or distortion of the video(s).
4. Entries not in compliance with these Official Rules shall be disqualified. The GDPC and the American Red Cross shall have the absolute right to determine if an entry is in compliance with these Official Rules without any notice to the person attempting to enter. The GDPC and the American Red Cross have also the absolute right to unpublish any entry from [Preparecenter.org](http://Preparecenter.org) without any notice to the person if the GDPC staff determines that the video submitted does not meet basic standards of quality and content. The GDPC is entitled to exclude from the competition any abusive or inappropriate material, and reserves the right to take appropriate action if illegal material is posted or illegal conduct is suspected. In the event a winning entry is discovered to be invalid for any reason whatsoever or the potential winner fails to comply with these Official Rules prior to delivery of the corresponding prize or



does not meet the eligibility or other requirements of the #MyResilienceStory Video Competition, such prize may be forfeited and awarded to an alternate winner selected from the remaining eligible entries at GDPC's discretion.

5. Your personal details will not be shared with any third party. Your personal information shall be used by the GDPC only to the extent necessary for the purposes of the competition and any related public service activities.

6. Prize details not specifically set forth in these Official Rules are at GDPC's sole discretion. Additionally, the GDPC and the American Red Cross will do its best effort to grant the prize to all of the winners. However, if the custom restrictions of one country are not suitable for sending in-kind prizes a cash transfer for the monetary value of the prize instead will be issued. If cash transfers are not possible as well the GDPC and the American Red Cross will reserve the right to grant the prize if country laws, prohibitions and restrictions do not allow so.

7. The video submitted to #MyResilienceStory Video Competition should be your own, original work, including music, photos or any other creative content. The GDPC reserves the right to disqualify from the competition any video(s) which infringes the copyright or other intellectual property rights of third parties. You shall be solely responsible for your own video(s) and the consequences of posting or publishing it. In connection with the competition, by submitting an entry you hereby warrant that: i) you own or have all the necessary licenses, rights, consents and permissions to submit your video to Youtube and Preparecenter.org; and ii) you waive any moral rights in your video; iii) your video does not and shall not infringe the privacy rights, copyright or any other rights of any third party; and iv) any person portrayed in your video(s) has given permission for the usage rights required by the competition and contained herein. You agree to indemnify and hold the GDPC and the American Red Cross harmless from and against any and all claims, damages, obligations, losses, liabilities and expenses (including but not limited to attorney's fees) arising from: i) your violation of any of these competition rules; ii) your violation of any third party right including without limitation any copyright or privacy right. This indemnity will survive these competition rules.