Data Culture

This module supports efforts to develop and support data-socialisation skills within groups. This module aims to answer the question: **How do we build a data-friendly culture?** This includes the questions:

- Why does data culture matter?
- How can we start an informal data working group?
- How can we design curriculum to build data skills within groups

**RECIPE**

A suggested step by step process to achieve learning objectives

1. Read *Data Socialisation: Fostering a Data Culture* [Handout 1] to get an understanding of why building a data culture is important.
2. To build foundations for developing informal data working groups, run the session *Designing your data skills curriculum* [SessionPlan 1] with your team to get an ideal of the skills they already possess and where there are gaps in knowledge.
3. Use *What is Data Literacy at IFRC?* [SlideDeck 6] and *Why Data Matters* [SlideDeck 3] slide decks as discussion points for upcoming meetings of your working group.
4. Provide your working group with the *Our Data Audiences* [Handout 12] so they can frame who they are trying to engage with data at IFRC.

**INGREDIENTS**

Pick and choose ingredients to create your own recipe. Do you have an ingredient we’re missing? Send an email to data.literacy@ifrc.org.

**Session Plans**

Longer social learning experiences

- **Data Skills Scoping** [SessionPlan 1] A Session that builds on a ‘data skills baseline’ and ‘build a common language around data’, while collecting input for future programs.
- **Informal working group Template** [SessionPlan 2] A guide to planning future working group meetings

**Handouts**

For distribution to participants for use post-training

- **Data Socialisation: Fostering a Data Culture** [Handout 1]. Article detailing ways to build an inclusive and sustainable data culture.
- **Our Data Audiences** [Handout 12]. Who are the data audiences at IFRC and how might we work with them?

**Slidedecks**

Distilled information for use as standalone or parts of presentations.

- **What is Data Literacy at IFRC?** [SlideDeck 6] Provides an overview of Data Literacy and the Data Literacy Program at IFRC.
- **Why Data Matters** [SlideDeck 4]. A short deck that provides context for data use within IFRC
- **Data audiences at IFRC** [SlideDeck 7] Who are the data audiences at IFRC and how might we work with them?
- **Growing Data Literacy** [SlideDeck 8]. A longer slide deck covering data literacy at IFRC.

**Next Steps**

Other relevant modules from the data playbook beta:

- **How do we build data-driven projects?** [Module 3]